

EU2INNO WORKSHOP: INNOVATIVE AND CREATIVE ECONOMIES

Within the INTERNATIONAL SCIENTIFIC AND PRACTICAL FORUM

“FOSTERING KNOWLEDGE TRIANGLE IN MOLDOVA”/ TRIANGLE - 2018 , 4TH EDITION

26 APRIL 2018

CHISINAU, REPUBLIC OF MOLDOVA

Venue: Academy of Economic Studies of Moldova (59 Banulescu-Bodoni str., Building F, 2nd floor, room 203)

PROGRAMME

Moderator:	Rodica CRUDU, PhD., assoc. prof., Jean Monnet Professor, EU2INNO Project Coordinator, Academy of Economic Studies of Moldova
14.00 - 16.00	<i>Workshop: The Innovator's Journey</i> Moderator: Clive HOLTHAM, Cass Business School; City, University of London, United Kingdom This is an intensive workshop with a series of activities, which examine key barriers to making an innovation journey, and how to overcome them. Most materials will be in English, but discussion and your own work does not need to be in English.
16.00 - 16.10	<i>Social entrepreneurship: a way to involve youth in developing process</i> Aurelia BRAGUȚA, Angela SOLCAN, Liudmila STIHI, Academy of Economic Studies of Moldova
16.10 - 16.20	<i>Digital transformation - the priority of the European enterprises</i> Marina COBAN, Academy of Economic Studies of Moldova
16.20 - 16.30	<i>Четвертая промышленная революция и навыки, необходимые для процветания</i> Andrei PETROIA, Ivan BANU, Academy of Economic Studies of Moldova
16.30 - 16.40	<i>Innovation and the prospective educational system</i> Viorelia LUNGU, Tiraspol State University
16.40 - 16.50	<i>Study on best practices in EU Entrepreneurship Education</i> Alina SUSLENCO, Nelli AMARFII-RAILEAN, Svetlana MELNIC, Alecu Russo Balti State University
16.50 - 17.00	<i>Modele inovative de business și necesitatea aplicării în economia națională</i> Maia PISANIUC, Academy of Economic Studies of Moldova
17.00 - 17.10	<i>Role of education and research in developing fostering innovation</i> Angela CHIOSEA, Academy of Economic Studies of Moldova
17.10 - 17.20	<i>Politica de inovare - nucleul dezvoltării mecanismului de mobilizare a economiei al Republicii Moldova</i> Aliona DANILIU, Military Academy “Alexandru cel Bun”
17.20 - 17.30	<i>E-commerce - part of the business model of the European enterprises</i> Marina COBAN, Academy of Economic Studies of Moldova
17.30 - 17.40	<i>Innovations as creativity engine in higher education and research</i> Boris DELIMARSCHI, Academy of Economic Studies of Moldova
17.40 - 17.50	<i>The Power of Self on the Professional Balance</i> Mariana ZUBENSCHI, Free International University of Moldova
17.50 - 18.00	<i>Rolul comunității virtuale de învățare în formarea profesională</i> Diana MOGLAN, Universitatea de stat “Alecu Russo”
18.00 - 18.10	<i>Role of Education and Research in developing and fostering innovation</i> Sergiu CHIOSEA, Huddersfield University; Ana CEBOTARI, Kent University
18.10 - 18.30	<i>Discussions</i>

Acest evenimentul este o acțiune a proiectului Jean Monnet Chair in EU Policies towards Innovation, Creativity and Entrepreneurship/ EU2INNO, nr. ref. 2016/2332-574680-EPP-1-2016-1MD-EPPJMO-CHAIR, în cadrul programului Erasmus+ al Uniunii Europene