



Dr. Zorina Şişcan (Shishcan)

University Profesor, Ph.D. Hab.

Duty hours: with accordance to the semestrial schedule
(see Department of *International Business*, of.710 B),
and by preliminary programming
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Since 1992, Dr. Shishcan has been teaching and researching at the AESM; Since 2007, she has been taking part in the activities of the *International Economic Relations* Chair, actual Department of *International Business*.

Research and Didactic interests embrace three mainstreams: *Methodology of Scientific Research* (identification of new research areas; development and application of new research approaches; development of creative vision, skills etc.). *Management* (Strategic Management, Innovation Management, International and Cross-Cultural Business Management); *World Economy and International Economic Relations* (World Economy Megatrends, International Tourism, European Economic Integration, Circular Economy and Green Entrepreneurship, International Business Environment etc.).

Courses: over 15 curricular elaborated or developed; above 10 courses have been delivered in English, Romanian and Russian, among which: Fundamentals of International Management, International Business Management, Negotiations in International Economic Relations, International Business Environment, World Economy and European Integration, International Economic Organizations etc. (Cycle I, License). European Business Environment, Innovation Policy of European Union, Cross-Cultural Management, Management of European Borders, Methodology and Ethics of Economic Research etc. (Cycle II Master).

Has a **right to conduct scientific research for Ph.D.** at such specialties as 521.02. World Economy; International Economic Relations, and 521.03. Economics and Management (in domain of activity).

Professional Profile: Specialist in Philosophy and History of Foreign Philosophy, pedagogic profile (1992); in International Economic Relations (2003); in Management (2004). Doctor in Philosophical Sciences (1996). Doctor Habilitat in Economic Sciences (2007). **Training and Mobility:** Romania (Iasi, 1993), United Kingdom (1993), Germany (1995), United States of America (2000-2001), (Belarus (2004), Switzerland (2006), Slovenia (2008), Romania (Bucureşti, 2016), Spain (Granada, 2018). **Company site visits:** FAI Inc., API Foils Ltd., Siemens AG, Cross-Cultural Consulting LTD, Payless Shoe Source Inc., Pharmaceutics Inc. (SUA), Viorica-cosmetic SA, Efes Vitanta Brewery SA, KWC SAAT SE SRL (RM). Knowledge and experience accumulated in time of training, mobility and company site visits allowed Dr Shishcan perfecting the delivered courses, elaborating the new ones, and publishing numbers of scientific and didactic outcomes.

Publications: there are about 60 scientific and didactic publications, including two monographic works.

Dr Shishcan participates actively in research projects both fundamental and applicative at national and international levels either as an expert or as a project manager, having fruitful collaboration with Universities of the Republic of Moldova and the European Union, national and international organizations.

CV Europass attached