



MINISTERUL  
EDUCAȚIEI, CULTURII  
ȘI CERCETĂRII



HR EXCELLENCE IN RESEARCH



Academy of Economic Studies of Moldova



ЕКОНОМИЧСКИ  
УНИВЕРСИТЕТ  
ОД  
САНКАЈА

## Programme

THE 1<sup>ST</sup>

# *INTERNATIONAL SCIENTIFIC CONFERENCE “DEVELOPMENT THROUGH RESEARCH AND INNOVATION - 2020”*

Online Conference for Researchers, PhD and Post-Doctoral Students

August 28<sup>th</sup>, 2020

CHISINAU, 2020

## **GENERAL CHAIR**

**Prof. Belostecinic Grigore**, Rector of the Academy of Economic Studies of Moldova, Republic of Moldova

## **ORGANIZING COMMITTEE CHAIRS**

**Guțu Corneliu**, PhD, Vice Rector for Research and Partnerships, ASEM, Republic of Moldova

**Feuras Eugenia**, Doctor Habilitatus, Director of the Doctoral School of ASEM, Republic of Moldova

**Condratchi Liliana**, Head of the Science Service, ASEM, Republic of Moldova

**Mistrean Larisa**, PhD, the Academy of Economic Studies of Moldova, Republic of Moldova

**Jucov Artiom**, PhD, State University of Medicine and Pharmacy "Nicolae Testemitanu", Republic of Moldova

**Kulikova Elizaveta** - PhD student of the Department of Financial Management and Stock Market, Odessa National University of Economics, Ukraine

**Antonyuk Alena** - PhD student of the Department of Banking Odessa National University of Economics, Ukraine

**Shishmanov Krasimir**, Professor, PhD, Dimitar A. Tsenov Academy of Economics - Svishtov, Bulgaria

**Covas Lilia**, PhD, ASEM, Republic of Moldova

**Bahnaru Roman**, PhD student, Doctoral School ASEM, Republic of Moldova

**Turcan Stefan**, PhD student, Doctoral School ASEM, Republic of Moldova

**Panus Corina**, PhD student, Doctoral School ASEM, Republic of Moldova

## **PROGRAM COMMITTEE MEMBERS**

**Guțu Cornelius**, PhD, Vice Rector for Research and Partnerships, ASEM, Republic of Moldova

**Feuras Eugenia**, Doctor Habilitatus, Director of the Doctoral School of ASEM, Republic of Moldova

**Petroia Andrei**, PhD, the Academy of Economic Studies of Moldova, Republic of Moldova

**Ohrimenco Serghei**, Doctor Habilitatus, University Professor, the Academy of Economic Studies of Moldova, Republic of Moldova

**Dodu-Gugea Larisa**, PhD, the Academy of Economic Studies of Moldova, Republic of Moldova

**Tighineanu Alexandra**, PhD, the Academy of Economic Studies of Moldova, Republic of Moldova

**Mistrean Larisa**, PhD, the Academy of Economic Studies of Moldova, Republic of Moldova

**Petrescu Marius**, PhD, University Professor, Director of IOSUD Valahia, Targoviste, Romania

**Popescu Delia Mioara**, PhD, University Professor, Valahia University of Targoviste, Romania

**Duica Mircea-Constantin**, PhD, Valahia University of Targoviste, Romania

**Varadzhakova Desislava**, PhD, Assoc. prof. National Institute of Geophysics, Geodesy and Geography Bulgarian Academy of Sciences, Bulgaria

**Bedrik Andrey**, PhD in Sociology, Associate Professor, Acting Director of the Institute of Sociology and Regional Studies, Southern Federal University, Russia

**Bazhenova Elena**, Associate Professor, PhD in Economic Sciences, Department of Economic Sociology and Regional Management, Institute for Sociology and Regional Studies, Southern Federal University, Russia

**Özen Ercan**, Assoc. Prof. PhD, School of Applied Sciences, University of Uşak, Department of Banking and Finance, Turkey

**Tufan Ekrem**, Professor Dr. Canakkale Onsekiz Mart University, Faculty of Applied Sciences, Turkey

**Duran Erol**, Assoc. Prof. Dr. Çannakkale Onsekiz Mart University, Faculty of Tourism, Turkey

**Yüksel Atilla**, Assoc. Prof. Dr. Aydin Adnan Menderes University, Faculty of Tourism, Turkey

**Undey Nur**, Assoc. Prof. Dr. Haliç University, Faculty of Management, Istanbul, Turkey

**Vasileva Beaneta**, Assoc. Prof. PhD Technical University of Varna, Bulgaria

**Esitti Bekir**, Assoc. Prof. Dr. Çannakkale Onsekiz Mart University, Faculty of Tourism, Turkey

**Tulay Güzel**, Assoc. Prof. Dr. Çannakkale Onsekiz Mart University, Faculty of Tourism, Turkey

**Demirova Sijka**, Assoc. Prof. PhD, Technical University of Varna, Bulgaria

**Lesidrenska Svetlana**, Assoc. Prof. PhD, Technical University of Varna, Bulgaria

**Nikolova Nedka**, PhD, Assoc. Prof., Technical University of Varna, Bulgaria

**Fatma Kosovali Cavus**, Assistant Professor Ph.D., Faculty of Engineering, TC Haliç University, Turkey

**Dimitar Dimitrov**, Associate professor PhD - Vice Rector "St. Cyril and St. Methodius" University of Veliko Tarnovo, Bulgaria

**Tatul Mkrtchyan**, PhD, Vice-Rector for Science, Armenian State University of Economy, Armenia

**Nerses Gevorgyan**, PhD, Armenian State University of Economy, Armenia

**Kovalev Anatoly**, Vice Rector for Science, PhD in Economic Sciences, Professor, Odessa National University of Economics, Ukraine

**Angelova Polya**, Vice Rector, PhD in Economic Sciences, Professor, Dimitar A. Tsenov Academy of Economics, Bulgaria

**Shevchenko Olga**, Doctor of Philosophy, Professor of the Department of Conflictology and National Security of the Institute of Sociology and Regional Studies, Southern Federal University, Russia

**Pencho Penchev**, Professor PhD - Dean of Faculty of Economics "St. Cyril and St. Methodius" University of Veliko Tarnovo, Bulgaria

**Desislava Varadzhakova**, Assoc. Prof., PhD, Bulgarian Academy of Sciences - National Institute of Geophysics, Geodesy and Geography, Bulgaria

## **GENERAL PROGRAMME**

*Friday, August 28, 2020*

- 8.30 – 9.00** – Participants Registration (acceptance to ZOOM meeting based on the received ID-invitation)  
**9.00 – 9.30** - Opening Ceremony

Opening Speeches of the International Scientific Conference  
„Development Through Research And Innovation - 2020”:

1. Belostecinic Grigore, Acad., univ. prof., hab. dr., ASEM Rector
2. Feuras Eugenia, univ. prof., hab. dr., Director of the Doctoral School of ASEM, Republic of Moldova

- 9.30 – 12.00** – Session I / Session II  
**12.00 – 13.00** – Lunch Break  
**13.00 – 17.00** – Session I / Session II  
**17.00 – 17.30** – Conference closing

**Timeframe of the speeches:  
during sessions – 5-10 min.**

August 28

Session ONE

Chair: PhD., Jucov Artiom  
PhD Student, Bahnaru Roman

Time: 9:00 - 12:00 / 13:00 – 17:00

**Researchers / PhD Students**

\*\*\*

**Internal Government Debt of the Republic of Moldova: trends and perspectives**

Litocenco Ana, PhD Student, ASEM, Moldova

**Prognoza pe termen scurt a Produsului intern brut al Republicii Moldova**

Blanuta Victoria, PhD Student, ASEM, Moldova

**Analysis of Moldova'S Talent Competitiveness Index Based On the Global Talent Competitiveness Index Model (part II)**

Cunicica Eduard, PhD Student, ASEM, Moldova

**Analiza tendințelor actuale ale sistemului fiscal la nivel local în vederea stimulării activității economice în contextul descentralizării**

Gasnaș Gheorghe, PhD Student, ASEM, Moldova

**Difficulties and Conflicts in Conducting Research**

Velkova Mariya, PhD student, Dimitar Tsenov Academy of Economics, Bulgaria

**Debate On the Recognition of Income in Public Educational Institutions with Financial Autonomy (Dezbateră privind recunoașterea veniturilor în instituțiile publice de învățământ cu autonomie financiară)**

Turcanu Liliana, PhD Student, ASEM, Moldova

Grigoroi Lilia, PhD, ASEM, Moldova

**Причины глобальной тенденции повышения пенсионного возраста в мире**

Kulikova Elizaveta, PhD student, Odessa National University of Economics, Ukraine

**Impactul crizei pandemice asupra industriei aviației civile**

Niculaș Dumitru, PhD student, ASEM, Moldova

**Managementul relațiilor cu stakeholderii**

Nicolaeșcu Victor, PhD student, ASEM, Moldova

**Dezvoltarea resurselor umane în administrația publică**

Matveiciuc Igor, PhD student, ASEM, Moldova

**The moderator role of smart shoppers on the effect of sales promotions on brand equity**

Lyubenova Veneta, PhD student, Dimitar A. Tsenov Academy of Economics – Svishtov, Bulgaria

**Analiza cheltuielilor globale pentru cercetare și dezvoltare**

Railean Veronica, PhD Student, National Institute for Economic Research, Moldova

**Analiza conceptului de interes public prin prisma legislației din R. Moldova**

Pascaru Nicolae, PhD Student, Moldova State University, Moldova

**Differences and Advantages of Digital Economy from Traditional Economy**

Mahammad Suleymanov, PhD Student, Nakhcivan Divison of Azerbaijan National Academy Science, Azerbaijan

**Metodă de calcul a profilului de risk TIC**

Cernei Valeriu, PhD Student, ASEM, Moldova

**Women Unemployment and Economic Development**

Robu Mariana, PhD Student, ASEM, Moldova

**The Digital Circular Economy (Digitalizarea economiei circulare)**  
Bahnaru Roman, PhD Student, ASEM, Moldova

**Problems in training doctoral students - conflicts or advantages**  
Velkova Mariya, PhD Student, Dimitar Tsenov Academy of Economics,  
Bulgaria

**Metode de evaluare a efectului economic în proiecte de elaborare a aplicațiilor mobile**  
Nastas Vasile, PhD Student, ASEM, Moldova

**Emisiunea Eurobond-ului pe piața internațională de capital. Principii. Provocări**

Olari Marcel, PhD Student, ASEM, Moldova

**Probleme aferente recunoașterii și evaluării elementelor contabile în condițiile contractelor de parteneriat public-privat**

Panuș Corina, PhD Student, ASEM, Moldova

**Impactul tehnologiilor informaționale și comunicaționale asupra eficienței sistemului de control intern în bănci**

Cara Ion, PhD Student, ASEM, Moldova

**Dezvoltarea infrastructurii de suport pentru activitatea inovațională din Republica Moldova**

Cirlan Ana, PhD Student, ASEM, Moldova

**The patent as an opportunity to protect intellectual results**

Kadieva Zuhran, PhD Student, Technical University of Varna, Bulgaria

**Econometric Assesment of the Effectiveness of Monetary Policy Rate On Price Stability**

Hinev Olga, PhD Student, ASEM, Moldova

**Activities to ensure the moral and ethical well-being of the elderly (Activități de asigurare a bunăstării morale și etice a vîrstnicilor)**

Micușa Dumitru, PhD Student, ULIM, Moldova

Todoroi Dumitru, Hab. Dr., ASEM, Moldova

**The role of Auditing Board in strengthening the internal control of public entities (Rolul comitetelor de audit în consolidarea controlului intern al entităților din sectorul public)**

Popa Ludmila, PhD Student, ASEM, Moldova

**Cryptocurrency - Evolution of The Money**

Yaneva Mariya, PhD Student, Academy of Economics "D. A. Tsenov" – Svishtov, Bulgaria

**Factorii de influență asupra falimentului**

Valuta Gabriela, PhD Student, ASEM, Moldova

**Modelul economiei digitale baza pe conceptul blockchain**

Leahovcenco Alexandru, PhD Student, ASEM, Moldova

**Rezoluția bancară - o procedură ordonată de rezolvare a băncilor cu probleme**

Movilă Constantin, PhD Student, ASEM, Moldova

Belobrov Angela, PhD, ASEM, Moldova

**Percepția și experiențele managementului instituțiilor spitalicești publice cu privire la strategiile de management**

Niculiță Ana, PhD Student, ASEM, Moldova

**Smart Devices For Intelligent Environments (Dispozitive inteligente pentru mediul inteligent)**

Catruc Adriana, PhD Student, ASEM, Moldova

**The World Practice and Cryptocurrencies**

Yaneva Mariya, PhD Student, Academy of Economics "D. A. Tsenov" – Svishtov, Bulgaria

**Digitalization of Moldovan economy – challenges and opportunities**

Parcalab Carolina, PhD Student, Moldova

Cociug Victoria, PhD, ASEM, Moldova

**Dimensiunile culturale conform modelului Hofstede în businessul din Republica Moldova**

Pirlog Angela, PhD Student, ASEM, Moldova

**Dinamica politicii de protecție a consumatorului în cadrul procesului de valorificare a surselor regenerabile de energie**

Iarmenco Mihaela, PhD Student, ASEM, Moldova

Donos Evlampie, PhD, ASEM, Moldova

**Probleme socio-demografice și socio-economice ale orașelor Strășeni din Republica Moldova și Zărnești din România**

Crăciun Laurențiu, PhD Student, Romania

**The problem of the lack of a generally accepted definition of financial stability in the context of systemic risk**

Lopotenco Vadim, PhD Student, ASEM, Moldova

**Aspecte teoretico-aplicative ale contabilității și auditul stocurilor**

Vîrtosu Artur, PhD Student, ASEM, Moldova

**Integrarea sociala a lucratorilor migranți reântorși**

Dogaru Raisa, PhD Student, ASEM, Moldova

**Public Private Partnerships in Infrastructure: Global Overview**

Potlog Ion, PhD Student, ASEM, Moldova

**The Development of Green Entrepreneurship in the Modern World Economy**

Kaim Marina, PhD Student, ASEM, Moldova

**The coronavirus pandemic: problems of the world economy and new global challenges (Пандемия коронавируса: проблемы мировой экономики и новые глобальные вызовы)**

Balina Irina, PhD Student, Slavic University, Moldova

**Ключевые концепции создания и внедрения инновационных бизнес-моделей**

Emelian Vitalie, PhD Student, ASEM, Moldova

**Теоретические и практические аспекты разработки сбалансированной системы показателей на инновационной основе**

Androsov Elena, PhD Student, ASEM, Moldova

**Perspectivele de dezvoltare a accesibilității web în contextul orientării către serviciile online**

Petrov Alexandru, PhD Student, ASEM, Moldova

**Regulatory Policies and Instruments for Ensuring Systemic Financial Stability**

Ionas Ana, PhD Student, ASEM, Moldova

**Impact of cryptocurrencies on the economy**

Yaneva Mariya, PhD Student, Academy of Economics "D. A. Tsenov" – Svishtov, Bulgaria

**Politicele Republicii Moldova vizând stimularea migrației de revenire**

Morozan Stela, PhD Student, ASEM, Moldova

**Controlul intern și auditul - o necesitate pentru raportarea responsabilă a IISAF**

Țurcanu Liliana, PhD Student, ASEM, Moldova

**The concept of financial equilibrium of the economic system in the context of systemic risk**

Lopotenco Vadim, PhD Student, ASEM, Moldova

**Principii de bază aplicabile la conceperea sistemului de supraveghere a activității și calității lucrărilor de audit**

Rencheci Diana, PhD Student, ASEM, Moldova

**Economic analysis for resource efficiency**

Taranic Igor, PhD Student, ASEM, Moldova

**Концептуальные и практические аспекты формирования человеческого капитала в новой реальности**

Guseinov Igor, PhD Student, ASEM, Moldova

**The Importance of The Supply Chain Network as a Part of The Market Economy**

Condrațchi Liliana, Scientific researcher, ASEM, Moldova

**Contribution of the Elderly to Society Developments**

Mucușa Dumitru, PhD Student, ULIM, Moldova

Todoroi Dumitru, Hab. Dr., ASEM, Moldova

Coban Marina, ASEM, Moldova

**Procedura civilă de lichidare benevolă a persoanei juridice**

Zaporojan Corina, PhD Student, ASEM, Moldova

**Finanțarea învățământului superior**

Cavcaliuc Lidia, PhD Student, ASEM, Moldova

Bușmachiu Eugenia, PhD, ASEM, Moldova

**Eficiența activității bancare moldovenesti**

Ababii Victor, PhD Student, ASEM, Moldova

**Principles and Practices of Public Debt Management**

Caracicovschi Lilia, PhD Student, ASEM, Moldova

**Risks of bank innovations**

Panfil Cristina, PhD Student, National Institute for Economic Research, Moldova

**Caracterele juridice ale contractului de furnizare a resurselor energetice consumatorilor finali**

Stici Silvia, PhD Student, State University „Dmitrie Cantemir”, Moldova

**Perspective si pericole în dezvoltarea turismului in perioada pandemică și post-pandemică**

Prodan Mariana, PhD Student, Moldova State University, Moldova

**Aspecte fiscale privind impozitul pe veniturile din activitatea profesională**

Vieru Roman, PhD Student, ASEM, Moldova

Lazari Liliana, PhD, ASEM, Moldova

August 28

Session TWO

Chair: PhD, Covaş Lilia

Time: 9:00 - 12:00 / 13:00 – 17:00

**Researchers / Post-doc Students**

\*\*\*

**The Concept of the European Maritime Single Window Environment for Simplified Digital Information System, Introduced by The Regulation (EU) 2019/1239**

Beaneta Vasileva, Meral Ahmed, Technical University of Varna, Bulgaria  
Meral Ahmed

**Эффективность портфеля в условиях риска и неопределенности**  
Dobrinina Ludmila, Odessa National University of Economics, Ukraine

**Features of application of provisions of IFRS 17 „Insurance contracts“  
(Особенности применения положений МСФО 17 „Страховые контракты“)**

Lapițkaia Liudmila, ASEM, Moldova

**Increasing The Pension Age in The World**

Kulikova Elizaveta, Odessa National University of Economics, Ukraine

**Medicina personalizată între abordări și perspective**

Jucov Artiom, ASEM, Moldova

Condrațchi Liliana, ASEM, Moldova

**Макропруденциальная политика в условиях короновируса:  
украинский опыт**

Antoniuk Olena, Odessa National University of Economics, Ukraine

**Comunicarea socială în sprijinul procesului de socializare a maselor**  
Spînu Stela, Universitatea de Stat de Medicină și Farmacie „Nicolae Testemițanu“, Moldova

**Models of Corporate Financial Management In The Context Of Globalization Of Financial Markets**

Dombrovska Sofiia, Odesa National Economic University, Ukraine

**Video material at foreign language lesson: some considerations**

Romanova Anastasia, Academia de Studii Economice din Moldova, Moldova

**Bazele constituționale ale principiului securității raporturilor**

Zaporojan Veaceslav, Academia de Studii Economice din Moldova, Moldova